

Actions in order to support unemployed women in the region of Thessaloniki

A project funded by the Ministry of Employment and Social Protection

Aim of the project is the support and the mobilization of unemployed women in Thessaloniki. Special subclasses of the target group are the women who recently became mothers, the unemployed women in regions with already high unemployment, the unskilled women or high-qualified women.

The activities that are taking place for the achievement of the objective are the following:

- Raising awareness through announcements, radio spots and press releases
- distribution of printed informative material for individual or common invitation in the place of briefing
- daily presence of employment advisor who will hold personal meetings with the target group (creation of CV when needed, etc)
- information on free vacancies, on sponsoring opportunities etc
- cooperation with public and local authorities